



Company Benefits and Recognition Levels

Participating Partner - \$9,999 or below

- Listed as a participating partner on campaign website
- Listed in campaign summary report
- Included in business zip code locator on website
- Complete fundraising kit with materials
- Invitation to attend campaign kick-off (1)
- Make March Matter t-shirts (5)
- Support from CHLA to facilitate the campaign
- Recognition in "Thank You" ad

Chrysalis - \$10,000 - \$24,999

- Featured on campaign website with company logo/link
- Listed in campaign summary report
- Included in business zip code locator on website
- Complete fundraising kit with materials
- Invitations to attend campaign kick-off (2)
- Make March Matter t-shirts (10)
- Support from CHLA to facilitate the campaign
- Mentioned in launch and wrap-up press releases
- Recognition in "Thank You" ad

Mariposa - \$25,000 - \$49,999

- Featured on campaign website with company logo/link
- Listed in campaign summary report
- Included in business zip code locator on website
- Complete fundraising kit with materials
- Invitations to attend campaign kick-off (5)
- Make March Matter t-shirts (15)
- Support from CHLA to facilitate the campaign
- Mentioned in launch and wrap-up press releases
- Recognition in "Thank You" ad
- Dedicated social media post on a Make March Matter social channels (Twitter and/or Instagram)
- Companies for Kids Volunteer Day for up to 10 employees (half-day volunteer activity and VIP hospital tour)

Monarch - \$50,000 - \$99,999

- Featured on campaign website with company logo/link
- Listed in campaign summary report
- Included in business zip code locator on website
- Complete fundraising kit with materials
- Invitations and VIP seating to attend campaign kick-off (10)
- Make March Matter t-shirts (20)
- Support from CHLA to facilitate the campaign
- Mentioned in launch and wrap-up press releases
- Recognition in "Thank You" ad
- Two dedicated social media posts on Make March Matter social channels (Twitter and/or Instagram)
- PR support for fundraising activities
- Exclusive Companies for Kids Volunteer Day for up to 20 employees (half-day volunteer activity and hospital tour)
- Inclusion on signage and materials for campaign kick-off

Birdwing - \$100,000+

- Featured on campaign website with company logo/link
- Highlighted in campaign summary report
- Included in business zip code locator on website
- Complete fundraising kit with materials
- Invitations and VIP seating for campaign kick-off (10)
- Make March Matter t-shirts (50)
- Support from CHLA to facilitate the campaign
- Featured in launch and wrap-up press releases
- Title recognition in "Thank You" ad
- Four dedicated social media posts (one per week) on Make March Matter social channels (Twitter/Instagram)
- PR support for fundraising activities
- Exclusive Companies for Kids Volunteer Day for up to 25 employees (half-day volunteer activity and hospital tour)
- Title recognition on signage and materials for campaign kick-off event
- Naming opportunity in the Marion and John E. Anderson Pavilion commensurate with gift level